



American Red Cross
Orange County

Communications and Public Affairs
1 Fire Authority Road
Irvine, CA 92602

MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

Nov 3, 2016

Contact: Captain Larry Kurtz

OC Fire Authority PIO

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Volunteers Seek Single-Day Smoke Alarm Installation Record

Goal –Install 1,000 Free Kidde Smoke Alarms for Residents of Santa Ana’s Central City Neighborhood

Who: The Orange County Fire Authority, the American Red Cross (Desert to the Sea Region), the City of Santa Ana, CERT, community groups, and more than 140 community volunteers.

What: Volunteers will canvass 800 homes in the Central City neighborhood* in an attempt to save lives by installing more than 1,000 free Kidde smoke alarms in a single day. Residents will also receive fire safety and preparedness information, and learn how to create a home evacuation plan.

When: Saturday, Nov. 5, 2016
7:30 a.m. to 1:30 p.m.

Where: Participants will meet at Santa Ana’s FMC/Lugar de Gracia y Amor Church, 1600 W. Myrtle Street, Santa Ana.

* Residents only need to be home to facilitate the installation. Canvassers will spread out in teams of three across the Central City neighborhood which runs north to south from First Street to McFadden Ave., and west to east from South Raitt Street to South Bristol Street.

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