



NEWS RELEASE

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Social Media Campaign Promotes Holiday Safety

All Orange County Fire Departments, the Orange County Sheriff's Department and Orange County Global Medical Center Launch #ocholidaysafety

Irvine, CA – Orange County public safety agencies and OC Global Medical Center have launched a social media holiday safety campaign that runs from Nov. 23 – Dec. 31. The six-week campaign will use social media platforms Facebook, Twitter and Instagram to feature a different holiday safety message each week that users can find and follow using #ocholidaysafety.

The Orange County Fire Authority (OCFA) holiday safety campaign partners include; all the county fire agencies - Anaheim Fire and Rescue, Brea Fire Department, Costa Mesa Fire and Rescue, Fountain Valley Fire Department, Fullerton Fire Department, Garden Grove Fire Department, Huntington Beach Fire Department, Laguna Beach Fire Department, Newport Beach Fire Department, Orange City Fire Department, Orange County Sheriff's Department and Orange County Global Medical Center.

Holiday Safety Campaign Weekly Themes:

- Week 1: Cooking
- Week 2: El Nino
- Week 3: Home Heaters
- Week 4: Holiday Decorations
- Week 5: Christmas Trees
- Week 6: New Year's Eve

The campaign will culminate with a live demonstration on the fire dangers of a dry Christmas tree, Dec. 29 at OCFA's Regional Fire Operations and Training Center in Irvine. The social media holiday safety campaign includes tips via OCFA's new education text messaging platform (ocfa.bbcportal.com). Sign-up today to receive safety tips.

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