

**For Immediate Release:**  
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## ***Orange County Task Force Launches Drowning Prevention Campaign***

- Who:** The Orange County Task Force on Drowning Prevention will launch a countywide messaging campaign using OCTA buses.
- When:** **Wednesday, June 29 at 11:30 a.m.**  
Media staging and the ability to get B-roll of swim lessons begins at 11:00 a.m.
- Where:** **William Woollett Jr. Aquatics Center**  
4601 Walnut Ave, Irvine
- What:** The Orange County Task Force on Drowning Prevention will unveil the messaging used on OCTA buses with a large, wrapped OCTA bus. Speakers will address the importance of drowning prevention efforts and consistent messaging in Orange County. Children's swim lessons will also be taking place in the outdoor pool.

### *Scheduled Speakers*

- Al Murray, Chairman of Drowning Prevention Task Force and OCTA Board Member
- Julie Lopiccolo, Jasper Ray Foundation
- Todd Spitzer, Supervisor, Third District and OCTA Board Member
- Amy Buch, OC Health Care Agency, District Manger
- Captain/Paramedic Steve Concialdi, OCFA
- Captain Jeff Hallock, OCSD
- Jeff Lalloway, City of Irvine Councilman and OCTA Board Member

### *One-on-One Interviews with Three Families who Tragically Lost Children to Drowning*

- Julie Lopiccolo and Jonathan St. Clair (21-month-old son drowned in a backyard pool)
- Foster Parnell (18-year-old son drowned at the beach)
- Ernie Susman (3 ½-year-old daughter drowned in a community spa)

## **Video and Interview Opportunities Available in English and Spanish**

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